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FOR IMMEDIATE RELEASE

Nostalgic Family Adventure on Unique Wisconsin Ducks Tours

WISCONSIN DELLS, Wis. (May 24, 2023) – Traveling the scenic trails of Wisconsin Dells, a cruise down the Wisconsin River and a splashdown into Lake Delton – all aboard one vehicle. Original Wisconsin Ducks provide unique land-and-water adventures for visitors from early spring through fall. The amphibious Ducks remain a family favorite, traversing wilderness trails and making two water splashdowns, including an up-close look at the Dells’ famous sandstone cliffs that line the riverbanks.

“Generations of families have made taking a Duck tour part of their annual vacation traditions and we are proud of our legacy as a leading Midwest attraction,” said Dan Gavinski, general manager of Original Wisconsin Ducks. “A Duck ride is something everyone remembers fondly when they reminisce about family trips to the Dells.”

From mid-March to mid-November, the Ducks travel on an exclusive trail system just off the bustling parkway of hotels, attractions and waterparks that draws visitors to this family-friendly destination located about midway between Chicago and Minneapolis. On a Duck tour, visitors get a chance to experience this quieter, scenic side of the Dells.

Original Wisconsin Ducks owns and maintains 200 acres known as the Lower Dells Scenic Park. The area is preserved in its natural state, with Duck trails following paths that were originally stagecoach runs and the routes of rivermen who worked this land in the mid-1800s. The one-hour tour winds through the pristine woods, taking passengers into fern-filled dells, squeezing between rocky gorges and to the tops of bluffs that line the Wisconsin River.

This exceptional stretch of the river running through Wisconsin Dells is a spectacular geological site with beautiful rock formations carved out by glaciers and shaped by wind and rain over time. The 8½-mile journey splashes down into the Wisconsin River where visitors get an up-close view of the towering rock cliffs and the stories that go with them. The 21-passenger Duck maneuvers the scenic trails, lush with vegetation and makes a second water entry into beautiful Lake Delton.

“We take pride in preserving our network of private Duck trails and it’s always a nice surprise for first-time passengers to experience the natural beauty,” said Gavinski.

The amphibious nature of the Duck vehicles themselves are also a big draw and why people say – “You gotta do the Ducks!” The special craft were originally designed for the massive buildup of WWII. General Motors manufactured approximately 21,000 Ducks from 1942 through 1945. The vehicles quickly earned a reputation as workhorse machines, for their ability to reach areas that other military craft could not. Ducks carried thousands of soldiers and tons of supplies to the battlefields of Europe and the Pacific, shuttling from ship to shore and beyond. More than 2,000 Ducks were utilized in the historic D-Day invasion on June 6, 1944, at Normandy, France, which is touted as the greatest amphibious operation in history.

On the Wisconsin Dells’ Homefront, for most of modern history, Ducks have been a part of the civilian tourism landscape. A staff of charming Duck Tour Drivers make it their mission to ensure visitors have fun while taking a tour aboard the unique vehicle. And a crew of highly skilled mechanics and metal experts help maintain the novel fleet. All Original Wisconsin Ducks are authentic, however, most in the fleet of 92 never saw any wartime action. They were surplus, purchased stateside and in excellent condition. The maintenance experts focus on preserving the integrity of the Ducks and keeping safety at the forefront.

With 92 vehicles, Original Wisconsin Ducks is the largest WWII amphibious tour Duck operation in the United States and is the longest running tour. Original Wisconsin Ducks’ season traditionally runs mid-March through mid-November, weather permitting. Tours depart every few minutes during the peak summer season. For more information about Original Wisconsin Ducks, please call (608) 254-8751 or visit wisconsinducktours.com.

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Editor’s Note: High-res and historical photos available by contacting Andrea Novotny at (608) 575-7739 anovotny@charter.net.